



**2024 Annual Convention
Sponsorship Opportunities
June 13-16, 2024 – Frisco, TX**

State Champion Finals, Awards Dinner & Scholarships - \$10,000 exclusive (1 available)

- Up to 60-second video during contest/livestream (video provided by sponsor)
- Significant recognition as presenting sponsor during event and livestream
- Recognition on stage
- Backdrop on stage
- Finals photos will feature backdrop in all post-event promotion
- Signage during awards dinner and finals contest
- Opportunity for interview in commentary booth
- One trade show booth
- Two full convention registrations
- Full page 4-color ad in convention program
- Priority recognition on all convention signage
- Priority listing on TAA website
- One Facebook promotion (content provided by sponsor)
- One full page ad in Q3 and Q4 TAA newsletter
- Reserved table including eight tickets for each evening event

Commentary Booth Sponsor - \$10,000 (1 available)

- Up to 60-second video during contest/livestream (video provided by sponsor)
- Significant recognition as commentary booth sponsor during livestream
- Recognition on stage
- Signage including commentary booth backdrop
- In cooperation with TAA, option to select color commentators in booth
- Opportunity for interview in commentary booth
- One trade show booth
- Two full convention registrations
- Full page 4-color ad in convention program
- Priority recognition on all convention signage
- Priority listing on TAA website
- One Facebook promotion (content provided by sponsor)
- One full page ad in Q3 and Q4 TAA newsletter
- Reserved table including eight tickets for each evening event

Stage Sponsor - \$10,000 (1 available)

- Up to 60-second video during contest/livestream (video provided by sponsor)
- Significant recognition as stage sponsor during livestream
- Recognition on stage

- Signage
- Opportunity for interview in commentary booth
- One trade show booth
- Two full convention registrations
- Full page 4-color ad in convention program
- Priority recognition on all convention signage
- Priority listing on TAA website
- One Facebook promotion (content provided by sponsor)
- One full page ad in Q3 and Q4 TAA newsletter
- Reserved table including eight tickets for each evening event

Dinner and State Contest Preliminary Auction - \$10,000 exclusive (1 available)

- Up to 60-second video during contest/livestream (video provided by sponsor)
- Significant recognition as presenting sponsor during event and livestream
- Recognition on stage
- Backdrop on stage
- Finals photos will feature backdrop in all post-event promotion
- Signage during awards dinner and finals contest
- Opportunity for interview in commentary booth
- One trade show booth
- Two full convention registrations
- Full page 4-color ad in convention program
- Priority recognition on all convention signage
- Priority listing on TAA website
- One Facebook promotion (content provided by sponsor)
- One full page ad in Q3 and Q4 TAA newsletter
- Reserved table including eight tickets for each evening event

President's Reception and Fun Auction - \$5,000*

- Recognition during president's reception and fun auction as presenting sponsor(s)
- Up to 30-second video during livestream (video provided by sponsor)
- Signage during event
- Opportunity for interview in commentary booth
- One trade show booth
- Two full convention registrations
- ½ page 4-color ad in convention program
- Priority recognition on all convention signage
- Priority listing on TAA website
- One Facebook promotion (content provided by sponsor)
- Recognition on stage
- One ½ page ad in Q3 and Q4 TAA newsletter
- Reserved table including four tickets for one evening event
- *multiple sponsors may sponsor this together splitting the benefits

Registration Sponsor - \$5,000 exclusive (1 available)

- Recognition on all registration materials and desk
- Up to 30-second video during livestream (video provided by sponsor)
- Signage as registration sponsor at registration desk
- Lanyards with registration logo to be passed out at registration desk
- Opportunity for interview in commentary booth
- One trade show booth
- Two full convention registrations
- ½ page 4-color ad in convention program
- Priority recognition on all convention signage
- Priority listing on TAA website
- One Facebook promotion (content provided by sponsor)
- Recognition on stage
- One ½ page ad in Q3 and Q4 TAA newsletter
- Reserved table including four tickets for one evening event

Hospitality Sponsor - \$2,500 (2 available)

- One trade show booth
- One full convention registration
- ¼ page 4 color ad in convention program
- Priority recognition on all convention signage
- Priority listing on TAA website
- One Facebook promotion
- Recognition on stage
- One ¼ page ad in Q3 and Q4 TAA newsletter

Membership Meeting and Lunch - \$2,500 (1 available)

- Opportunity to address attendees from the stage during membership meeting
- Opportunity to place marketing materials at seats during membership meeting
- One trade show booth
- One full convention registration
- ¼ page 4 color ad in convention program
- Recognition on all convention signage
- Listing on TAA website
- One Facebook promotion
- Recognition on stage
- One ¼ page ad in Q3 and Q4 TAA newsletter

First Timer Breakfast - \$1,500 (1 available)

- Opportunity to address attendees from the stage
- Opportunity to place marketing materials at seats
- Listing on livestream video during Saturday night contest

- Business card ad in convention program
- Recognition on all convention signage
- Listing on TAA website
- One business card ad in 2023 Q3 and Q4 newsletter

Breaks and Coffee Station - \$1,500 (4 available)

- Napkins with your logo placed at each coffee station
- Business card ad in convention program
- Listing on TAA website
- One business card ad in 2023 Q3 and Q4 newsletter

FCAI Coffee and Service - \$500 (1 available)

- Recognition during service
- Listing in convention program
- Listing on TAA website
- Listing in 2023 Q3 and Q4 newsletter

Dinner Table Sponsor (tickets not included) - \$250

Trade Show Booth - \$500

- Includes two convention registrations for booth staff
- Option to purchase additional discounted registrations for booth staff at \$150 each

General Sponsorship Levels

\$1,000

- Listing on livestream video during Saturday night contest
- Business card ad in convention program
- Listing on select convention signage
- Listing on TAA website
- One business card ad in 2023 Q3 and Q4 newsletter

\$750

- Listing in convention program
- Listing on select convention signage
- Listing on TAA website
- Listing in 2023 Q3 and Q4 newsletter

\$500

- Listing in convention program
- Listing on TAA website
- Listing in 2023 Q3 and Q4 newsletter